



Document: Press release.

Date: 2008, July 18

## **BeRepublic opens a new office in Madrid**

**BeRepublic interactive advertising agency expands its business opening an office in Madrid.**

**Barcelona, 18<sup>th</sup> July of 2008.** BeRepublic agency was founded two years ago in Barcelona by Gerard Olivé and Jordi Sanllehí. Now it opens in Madrid. The office is located in the centric 10, Santiago Bernabeu street and its manager's name is Ignacio Valledor.

**The first Madrid BeRepublic clients are: Másmovil and Tele5.**

Madrid's agency opens with two well-known accounts: Másmóvil y Tele5.

Másmóvil, the cheapest mobile telephony company of the market, has chosen BeRepublic as its interactive agency in order to develop and handle the launching of its online campaign: the transaction corporate web site [www.masmovil.es](http://www.masmovil.es), promotional micro sites, banner campaigns and landing pages, direct response newsletters, profiles development, and different applications in social networks together with the creation and diffusion of viral campaigns.

Tele5, has chosen BeRepublic as its interactive agency for the bec@rios and estilistas on line programs.

The company continues to grow at a constant, sustained rate. The creativity, perseverance, and effort culture since the beginning are the keystones of this success, according to the managers.

Devoted to new media advertising, online interactive communications, Mobile Marketing, and Digital Signage; they define themselves as strategist innovators, technologically robust, and its creativity as seductive. Currently, BeRepublic consists of 25 people, works with 30 accounts and, for more than 20 clients among which stand out: Grupo Danone, MediaMarkt, Corporación Dermoestética, Vueling airlines, RBA Editores, Panasonic, Núñez y Navarro, IESE, and "La Caixa".

For more information: [www.berepublic.com](http://www.berepublic.com)

Contact:

José Miguel Reig

NB Comunicación

[josem.reig@berepublic.com](mailto:josem.reig@berepublic.com)

902 73 40 50