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BeRepublic develops a service site for the Catalanian Col·legi Oficial de Doctors i Llicenciats

The interactive agency specialising in new media has completely overhauled the Catalanian university lecturers' web page, turning it into a great service tool for the Col·legi members.

Barcelona, December 2008. The Catalanian *Col·legi Oficial de Doctors i Llicenciats* have chosen BeRepublic to carry out an extensive overhaul of their webpage. The main aim of the project was to turn the site into a complete service tool to enable members of the Col·legi to manage the institution's services online.

The first step was to activate a large part of the content by creating a new "Virtual Office" section, backed by an extensive management system to enable the Col·legi to update content at any time. Through the Virtual Office, Col·legi members can arrange appointments for the Col·legi's legal advice, administrative agency, tax and accounts advice services; apply for administrative services, hire meeting rooms in the Col·legi's facilities and register themselves in the employment pool; and all of this using online forms.

Following this, a restricted access area was created for the members of the Col·legi and lecturers in order to facilitate the exchange of course material.

Finally, other pioneering sections were implemented, such as the multimedia area where users can upload videos and podcasts, the press room, the activity calendar, the online Magazine and the notice board.

Another of the objectives of the project was to optimise the design of the site and make it more user-friendly. This was done by improving the structure and access to information using search engines and filters in the most heavily populated sections, thus facilitating browsing. The overhaul of the design involved implementing a cleaner, more streamlined look&feel adapted to the corporate image.

As a result, the www.cdl.com page is now more functional, fast and dynamic, allowing the association's members to manage online nearly all the services provided by the Col·legi in a more up-to-date, modern and graphic environment.

About BeRepublic: BR is an agency specialising in new media advertising, interactive Internet communication, and Mobile Marketing and Digital Signage. Founded in 2005 by Gerard Olivé and Jordi Sanllehí, the agency has offices in Barcelona and Madrid. The company currently has a team of 25 professionals handling 30 accounts with over 20 clients including Grupo Danone, MediaMarkt, Corporación Dermoestética, the airline Vueling, RBA Editores, Nuñez y Navarro, IESE, "La Caixa" and Tele5.

For more information, www.berepublic.es

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